

**For Office Use Only:**

Paid: \_\_\_\_\_  
 Description: \_\_\_\_\_  
 Script: \_\_\_\_\_  
 Insurance: \_\_\_\_\_  
 Indemnity: \_\_\_\_\_  
 Initial Approval: \_\_\_\_\_

Broadway Festivals, Inc. presents the



**PlainsCapitalBank**<sup>SM</sup>

**2006 4<sup>th</sup> ON BROADWAY PARADE**

**LIFE, LIBERTY, LUBBOCK**

Your business or organization is invited to participate in the 2006 4<sup>th</sup> on Broadway Parade. Each year the 4<sup>th</sup> on Broadway Celebration has attracted more people, with over 150,000 attendants last year it is the largest **FREE** festival in Texas. Parade floats/entries are a great way to show your community spirit and are an excellent promotion strategy for your organization. This year we intend to include the first class of inductees in the COLLEGE BASEBALL HALL OF FAME in our parade. Our expectation is that these inductees, and our parade, will get national press and attention. Please plan your entry accordingly.

The 2006 theme is: Life, Liberty, Lubbock. Your entry will be judged for adherence to the theme.

The Parade will be held from 9:00 a.m.-11:00 a.m., Tuesday, July 4, 2006.

*Apply Early-Parade Limited to 125 Entries! Entry Deadline: June 15, 2006*

*Parade entries are given priority according to the date received - Apply early for an earlier slot in the parade!!!*

**Mail your completed application, proof of insurance, indemnity agreement and your check to:  
 Broadway Festivals, Inc. P.O. Box 1643 Lubbock, TX 79408.**

**ENTRY FEE (NON-REFUNDABLE) Until May 31<sup>st</sup>: \$50.00 Non-Commercial / \$100.00 Commercial**  
 (Fee determined subject to space and availability after May 31<sup>st</sup>)

PLEASE CHECK CATEGORY OF ENTRY (CHECK ALL THAT APPLY)	PLEASE CHECK CATEGORY FOR JUDGING (CHECK ONE)
_____ Commercial Float (Business)	_____ Best of Show Commercial (Businesses)
_____ Non-Commercial Float (non-profits & Indiv.s)	_____ Best of Show Non-Commercial
_____ Walking group (Lawn Mower Brigade, Human Flag, Tumblers, Dancers, Cheer Teams, etc.)	_____ (Non-profits & individuals)
_____ Band or Musical Group	_____ Walking Group
_____ Children's Group (bands, scouts, schools, bikes)	_____ Best Display of Music
_____ Cars, Motorcycles, Scooters, etc.	_____ Children's Group
_____ Military Groups (exempt from entry fee)	_____ Animal Group
_____ Animal Group (horses, dogs, and animal drawn vehicles)	

**AWARDS**

We encourage you to invest in a quality entry. Remember, parade floats and entries are excellent promotional/advertising opportunities for your organization. Cash prizes will be awarded in each of the six judging categories listed above (**1<sup>st</sup> prize = \$200 & free entry for 2007, 2<sup>nd</sup> prize = \$100, 3<sup>rd</sup> prize = \$50**). Entries are judged on adherence to the theme, use of color and patriotic decorating, use of music, and group spirit and participation. **(Event Sponsors are ineligible for Cash Prizes)**

**ENTRY INFORMATION:**

Name (Group or Business): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone of Contact Person: Home: \_\_\_\_\_ Business: \_\_\_\_\_ Email \_\_\_\_\_

By signing, I/we acknowledge that I/we have read and will comply with all requirements of this application

Signature: \_\_\_\_\_

Date: \_\_\_\_\_





**INDEMNITY AGREEMENT  
for the 2006 PlainsCapital Bank 4<sup>TH</sup> ON BROADWAY Parade**

BEFORE ME, the undersigned Notary Public, on this day personally appeared \_\_\_\_\_, who being duly sworn by me upon his/her oath deposes and says that:

“The undersigned, Individually and on behalf of any organization represented thereby (referred to collectively as “Applicant”), agrees to indemnify, save and hold harmless Broadway Festivals, Inc., 4<sup>th</sup> on Broadway, and any Sponsor of said event, as well as any officer, director, employee, representative or agent of Broadway Festivals, Inc., 4<sup>th</sup> on Broadway, or any Sponsor of said event, from and against any and all suits, actions, losses, damages, causes of action and claims of liability of any character, type or description, including, but not limited to, expenses of litigation, court costs, attorney’s fees, and/or expert witness fees for any death or injury (real or alleged) to any person, organization or property, arising out of or occasioned by, directly or indirectly, any act or omission of Applicant and/or its officers, directors, employees, representatives. participants and agents related to or affecting Applicant’s participation in 4<sup>th</sup> On Broadway and/or any other activity or matter contemplated by this application and this Indemnity Agreement. The undersigned warrants that he/she has full authority to bind the Applicant and understands that Broadway Festivals, Inc. is relying on such representation as a prerequisite to the consideration of this application.”

Further, Affiant sayeth not.

Signature of Individual/Authorized Representative: \_\_\_\_\_

Name of Organization (if applicable): \_\_\_\_\_

Title of Authorized Representative (if applicable): \_\_\_\_\_

SWORN TO AND SUBSCRIBED before me by \_\_\_\_\_  
Individually and as authorized agent for \_\_\_\_\_ on this the  
\_\_\_\_ day of \_\_\_\_\_, 200\_\_\_\_.

\_\_\_\_\_  
Notary Public in and for the State of Texas

(seal)

**GENERAL INFORMATION & REQUIREMENTS FOR THE  
2006 PLAINSCAPITAL BANK 4<sup>th</sup> ON BROADWAY PARADE**

1. Applications will be accepted through June 15, 2006 or until the Parade is full. We encourage early applications – those received early receive first consideration and an opportunity for an earlier slot in the lineup.
2. Applicants will be notified of acceptance no later than June 22, 2006. Late entries will be notified of acceptance within 5 days from the date entry is received.
3. **A MANDATORY parade Orientation meeting for accepted applicants is June 22, 2005 at 6:00 PM at the Godeke Library, 6601 Quaker Avenue. A representative from each entry must attend this meeting and pick up signage, line-up position, and other necessary information. Miss this meeting and you may be out of the parade without a refund.**
4. Parade line-up will begin at Lubbock Memorial Civic Center/George Mahon Library parking lot starting at 6:00 A.M. on July 4, 2006.
5. The Broadway Festivals, Inc. Board of Directors is a diverse group. It may have a member that supports *(your issue here)*. However, the 4<sup>th</sup> of July celebration, and specifically the 4<sup>th</sup> on Broadway celebration is not necessarily about *(your issue here)*. We understand the temptation to make your entry more about *(your issue here)* than about celebrating our country's 230<sup>th</sup> birthday – after all, there are LOTS of people watching the parade. **DON'T GIVE IN TO THAT TEMPTATION!** The parade watchers are not there to be educated/swayed about *(your issue here)*. They are there to celebrate our country's birthday. As a result, we want them to be able to give thoughts on politics/social issues/religion and even *(your issue here)* a rest for the day, and to simply celebrate.
6. All applicants are encouraged to build floats to showcase in the parade. A float is a trailer or vehicle mounted platform bearing an fully decorated display that significantly modifies the appearance of the trailer or vehicle.
7. **THE BROADWAY FESTIVAL, INC. BOARD OF DIRECTORS WILL BE THE SOLE ARBITORS OF WHETHER YOUR ENTRY MEETS THESE REQUIREMENTS. BROADWAY FESTIVALS, INC. RESERVES THE RIGHT TO REFUSE PARTICIPATION TO ANY ENTRY AT ITS SOLE DISCRETION, INCLUDING, BUT NOT LIMITED TO, ANY ENTRY CONTAINING POLITICAL AND SOCIAL STATEMENTS OR ISSUES. THIS PARADE IS IN CELEBRATION OF OUR COUNTRY'S BIRTHDAY – NOT A PLATFORM FOR ANY POLITICAL/SOCIAL ISSUE.**
8. **ALL PARADE ENTRIES MUST BE FULLY & APPROPRIATELY DECORATED OR THE ENTRY WILL BE SUBJECT TO EXCLUSION FROM THE PARADE WITH NO REIMBURSEMENT/REFUND.**

As used herein "fully decorated" means:

- Red, white and/or blue skirting or patriotic designed skirting all the way around the trailer
- Trailer wheels, hitches, boxes, etc. are covered completely to change the appearance of the vehicle
- Signage on float/entry with theme of entry and/or name of business

"Appropriately decorated" means in conformity with your application, these guidelines, and passing the line-up inspection of the Broadway Festivals, Inc. Board of Directors.

9. All entries must conform to community standards of taste and decorum.
10. Participants who walk should be prepared to complete a 3.5-mile route in less than two hours.
11. To avoid the possibility of injury to Participants and attendants, Participants **must not** throw candy or other items from any float or vehicle in the parade. *This policy is strictly enforced.* Persons walking next to the barricade line may distribute candy and other items. Nothing may be handed out in the path of your entry – only on the sides of your entry (*Entries that refuse to cooperate will be banned from future events*)
12. Animals participating in the parade must be harnessed or leashed. Owners must provide insurance and proof of liability for animals with their application and must have proof available on the day of the event.
13. All vehicle drivers must have personal liability insurance and **submit a copy of their Proof of Insurance with their application** and have it available on the day of the parade.
14. A limited number of semi-trucks are allowed in the parade. They too must be fully & appropriately decorated.
15. **NO FLOAT OR TRUCK MAY EXCEED 12 FEET IN HEIGHT OR 10 FEET IN WIDTH.**
16. Parade participants must ride the provided buses back to the staging area at the conclusion of the parade.
17. Broadway Festivals, Inc. reserves the right to limit the number and the type of entries in the parade. The 2006 parade will be limited to 125 entries. The entry fee is non-refundable!
18. Each entry is limited to two vehicles. A truck and trailer is considered two vehicles.
19. Broadway Festivals, Inc. must approve any variance from the parade application before the parade. Failure to get approval for changes may subject an entry, or any of its participants, to exclusion from the parade.
20. Each entry is solely responsible for the safety of their participants.
21. An executed Indemnity Form must be provided for your entry's participants before the parade. Failure to provide an executed Indemnity Forms may subject your entry, or any of its participants, to exclusion from the parade.